



Government of South Australia
Department for Environment
and Water

DIRECTOR COMMUNICATIONS AND ENGAGEMENT

JOB & PERSON SPECIFICATION

OCTOBER 2020

Role Description

Director



Role Title: Director Communications and Engagement

Classification Level: SAES 1

CHRIS Position Number: P00901

Division: Strategy, Science and Corporate Services

Branch/Unit: Communications and Engagement

Reports to (Title): Executive Director, Strategy, Science and Corporate Services

Our Organisation

The Department for Environment and Water (DEW) works to help South Australians conserve, sustain and prosper. Our work is critical to South Australia's future social, environmental and economic prosperity and well-being. We aim to be a flexible, responsive and influential adviser to Government and we deliver high quality policy, programs and assets across our wide and diverse portfolio of responsibilities. We have embraced technology that enables our people to have impact no matter where they live or how they work. Collaboration, diversity, inclusion, customer service and outcomes all matter to us. We work in partnership with community, traditional owners, industry and stakeholders to get results.

About the Role

The Director Communications and Engagement works directly to the Chief Executive, and with the Department's Executive team, supporting a strategic whole of agency approach to communications and engagement. The Director also works closely with Leaders from across the Department's four divisions.

The Director is the strategic architect of DEW's engagement with the community, our stakeholders and the media. They also work in close collaboration with the Executive Director, Strategy, Science and Corporate Services, to design and deliver our internal communications with DEW's diverse, multi-talented and geographically dispersed staff.

DEW designs and delivers projects and policies that affect South Australians in many different ways. Our work with community and stakeholders is critical to our success. The Communications and Engagement team works hand in glove with staff across the agency to lead and support the execution of well planned, high impact engagement with community.

DEW connects with people through many different channels. The Director and their team work across the business to lead and support proactive engagement with community through mainstream media, social media and the Department's website. As a result, South Australians, as well as people from across Australia and beyond, are interested in, know of and are enthusiastic about the Department's work and the places we manage.

The Director is accountable operationally to the Executive Director, Strategy, Science and Corporate Service Division and is a member of that Division's leadership team.

Key Role Outcomes

- The Department adopts and demonstrates, including through the products it creates, a strategic approach to communications and engagement that supports delivery of the Government's agenda.
- The Department engages meaningfully, consistently and effectively with community to enable implementation of the Government's programs, projects and policies.
- DEW anticipates and responds to media issues, and communicates in relation to emergencies that impact the Department's staff, operations or stakeholders, in a proactive and impactful manner.
- People in South Australia and beyond can access accurate and relevant information about DEW's work, and the places we manage, in a timely and flexible way.
- The Department connects effectively with people about the diverse opportunities for recreation and learning that our places offer, as well as about the many ways in which community can get involved in our work.
- Internal communications with staff are timely, helpful and clear, supporting productivity, resilience and well-being.
- DEW's community engagement capability is expanded with a focus of strategy, planning and execution.
- DEW is recognised as an active and valued partner in whole of Government community engagement initiatives, and a best practice public service organisation for our approach to community engagement.

Key Relationships

- Communications and Engagement Team
- Chief Executive DEW
- Executive Directors and Director, Office of the Chief Executive
- Office of the Minister for Environment and Water
- Executives from other South Australian and Commonwealth Departments
- Community, NGO and industry stakeholders

Special Conditions

- Interstate and intrastate and remote area travel will be required, including travel in light aircraft.
- Out of hours work will be required.
- This role has been designated as a Position of Trust pursuant to the standards required in the Australian Government Protective Security Policy Framework. By applying for this role you consent to being screened under the process of obtaining a National Police Clearance (NPC), and to the Department requiring you to obtain an NPC.

Core Competencies

- South Australian Executive Service SAES 1 [Core Competencies](#).

Technical, Professional/Knowledge and Experience

- Demonstrated experience in leading, developing and implementing authentic community engagement that makes a difference.
- Proven ability to manage media and communications successfully in a politically sensitive and fast moving environment.
- Strong track record as a constructive, creative and collaborative member of a leadership or executive team.
- Demonstrated ability to lead a diverse and creative team and to establish a culture of performance, professionalism and continuous improvement to drive business excellence.
- Natural flair for engaging and influencing stakeholders through collaborative working relationships.
- Qualifications in leadership, communications, engagement, business administration or similar are desirable.

Work Health and Safety

- Proactively ensures all direct reports understand workplace health and safety requirements and responsibilities.
- Leads and participates in health and safety discussions in the workplace.
- Identifies hazards, assesses risks and implements procedures for controlling risks.
- Implements procedures for dealing with incidents and emergency events.

Corporate Responsibilities

- Demonstrate appropriate and professional workplace behaviours that are in line with the Code of Ethics for the South Australian Public Sector.
- Record keeping in accordance with the principles of the Public Sector Act 2009.
- Collaborate with other Leaders to support and embed the agency's commitment to diversity and inclusion.
- Champion the agency's commitment to performance and achievement.



HOW TO APPLY

Applications should be addressed to Justin Hinora. Please visit henderconsulting.com.au to apply.

For a confidential discussion, please call (08) 8100 8827.

Please Note

Your application will be automatically acknowledged by a return email.